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|  | **Arindam Banerjee**  +91-9475759518  [arindam.banerjee28@gmail.com](mailto:arindam.banerjee@hotmail.com) |  |

**Career Objective:**

      To be involved in work where I can utilize my skills and creatively involved with system that effectively contributes to the growth of organization.

**Job experience:**

* **Organaisation :** Canvera Digital Technologies Pvt. Ltd.
* **Duration :** 5th December 2014 to Present.
* **Position :** Key Account Leader (Sales)
* **Job Responsibilities**
* Channel Sales / Distributor sales / Field Sales
* Cold Call & Lead generation.
* Demonstration, Presentation & Customer education.
* Customer retention & maintain healthy business relationship.
* Love new challenges in job.
* Contributing my Company through achieving the Sales Targets.

**Professional Qualification:**

      PGDM (Marketing & Human Resource) from DVSIM, approved by AICTE in 2012-2014.

      BBA(H) from Burdwan University in 2009-2012.

**Educational Qualifications:**

      10+2 from WBCHSE in 2007-2009.

      High School from WBBSE in 2007.

**Extra Curricular Activities:**

* Won various debate competitions.
* Regular presenter at College.
* Performed well in Ad making & extempore.

**Summer Internship**:

* **Organaisation :** Pantaloons Fashion & Retail Ltd, Durgapur.
* **Duration :** Six weeks.
* **Project Title :** Product Mix of Men’s Denim Section of Pantaloons Durgapur.
* **Position :** Sales Executive.
* **Work Responsibilities :** Selling, customer interaction, taking feedback from customers &

doing surveys.

* **Key Learning :** I get to learn how to interact with customers in a professional

setup and convince them. Apart from those key learnings I have

learnt team work and maintaining a healthy relationship with the

peers and with the customers also.

**Hobbies/Interests:**

I love to play outdoor games, watching movies, love to read motivational books, and sometimes go out for a long bike ride.

**Extracurricular Activities:**

Participated in programme on IT enabled Managerial Effectiveness of Meerut Management Association on March, 2013.

**Computer Skills:**

MS Word, MS Excel, MS PowerPoint, DOS and Internet access, Photoshop.

**Personal Information:**

Father’s Name : Late. Ajit Kumar Banerjee

Sex : Male

Date of Birth : 28th January 1992

Marital Status : Single

Languages known : English, Hindi, Bengali

Present Address : Bhattacherjee para, Boral, Garia, Kolkata-700154

Date :

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Place : (Arindam Banerjee)